

Engaging rewards that are easy to order and easy to redeem, for the people who have the greatest impact on business success: your customers, employees and sales partners.



## The Situation

Your gifts and rewards must be meaningful to inspire people and create lasting goodwill towards your company. However, your recipients are probably quite diverse, even if they all have the same demographic profile. Different personal backgrounds, lifestyles and priorities create a challenge, when you need to make a strong, positive impression on customers, employees or sales partners.

## The Solution

An ideal way to address the challenge of diversity is with rewards that offer choice. That's why all options available from *BuyRewardsDirect* by Maritz allow people to select their own reward or gift. With *BuyRewardsDirect*, you can be confident that what you offer your people is meaningful, motivating, and memorable. You can purchase these engaging, points-based rewards any time, day or night, online at [buyrewardsdirect.com](http://buyrewardsdirect.com).

## Choose what's right for you.

	Product	Applications	Redemption	Value	Included	Delivery	Timing
<b>Your Choice Card</b>	An American Express® branded shopping card that can be used at over 60 top merchants.	For gifts, on-the-spot rewards and recognition. Delivers the prestige of the American Express brand.	Accepted at more than 60 retail, dining and travel merchants. Used at point-of-sale, in-store, catalog or online.	1 point = \$1 in purchasing power	Individually packaged cards with instructions, list of participating merchants, web address for checking point balance, terms and conditions.	Card packets come in a single shipment, so they can be personally presented to recipients.	Arrives within 5-7 business days of order date.
<b>Your Rewards Card</b>	A card loaded with points that can be redeemed for merchandise and experiences from our Rewards Catalog.	For gifts, on-the-spot rewards and recognition. A more exciting replacement for single-merchant cards.	Redeem online for over 3,000 top-brand items, plus books, music and unique experiences.	5,000 points = \$25 10,000 points = \$50 15,000 points = \$75 20,000 points = \$100 30,000 points = \$150	Individually packaged cards with welcome letter, online catalog redemption instructions, web address for checking point balance, terms and conditions.	Card packets come in a single shipment, so they can be personally presented to recipients.	Arrives within 5-7 business days of order date.
<b>Your Rewards Points Program</b>	A bank account that accepts point deposits over time. Points are redeemed at our Rewards Catalog.	For ongoing, points-based programs such as employee recognition, sales incentives and customer loyalty.	Redeem online for over 3,000 top-brand items, plus books, music and unique experiences.	5,000 points = \$25 10,000 points = \$50 15,000 points = \$75 20,000 points = \$100 30,000 points = \$150	Welcome email with notification of points, link to online Rewards Collection, link to point balance information, terms and conditions.	Electronic communications are sent directly to each participant.	First and subsequent points rewards are issued electronically within 1 business day of order date.

Visit [buyrewardsdirect.com](http://buyrewardsdirect.com) to place your order and learn more about reaching business goals, motivating employees, and making positive impressions on clients.